



News Release

Cape May County, New Jersey
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Frommer's and Yahoo choose the region as an "it" destination

Triskaidekaphobia? Not in Southern New Jersey! Frommer's, a New Jersey based travel guide publisher, recently named some of the shore towns along the southern stretch of the Garden State Parkway as one of their 13 choices for vacation destinations – worldwide, that is - for 2008.

Then, Yahoo listed several local destinations as "Movers & Shakers" because of dramatic increases in web traffic on the Yahoo Travel Guide site. Finally, people in the travel business are figuring out what most of us have known just about forever – this is a great place to vacation! Hello!

"Take the last exit to discover charming boardwalk towns "down the shore" including Cape May, Ocean City, and Wildwood," Frommer's writers said. "Cape May's laid back Victorian charm, with Sunset Beach, bird sanctuary, and beautiful B&Bs is minutes (and generations) away from Wildwood's celebration of post-WWII, go-go '50s-style architecture, with proud artificial palm trees and vintage neon signs."

The article also noted that the area has vineyards, alpaca farms and, of course, salt water taffy that originated in Atlantic City. Even Lucy the Elephant got a mention as still standing on the beach in Margate.

Ocean City was the second place finisher on the Yahoo site, jumping an amazing 115 spots, while Wildwood was right there in the No. 4 spot – and that's from the 17,000 destinations with travel pages on Yahoo. Not too shabby, as they say.

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Each year, Frommer's editorial staff ferrets out places around the world that are worthy of a traveler's attention. A location is selected for what it has to offer or simply the fact that it often falls under the radar and deserves a little attention.

The other 12 places, in no particular order according to Frommer's, are Pittsburgh, Pennsylvania; New Orleans; the American Whiskey Trail from Mount Vernon, Virginia, through Tennessee, Kentucky and Pennsylvania; Denver; Essaouira, Morocco; Cardiff, Wales; St. Lucia; Quito, Ecuador; Romania; Seoul, South Korea; Bras d'Or Lakes, Nova Scotia and Kosrae, Micronesia.